

# PATAKA

FAIRTRADE GINGER LIQUEUR



# PATAKA

FAIRTRADE GINGER LIQUEUR

## Fiery & fresh. Spicy & smooth. The essence of ginger root in a bottle.

Pataka is the new liqueur that captures the **authentic taste** sensation of ginger. Made with root sourced exclusively from its native lands, it is an exotic elixir packed with the fiery fresh flavour that all ginger-philes crave. Blended by artisan distillers for a **perfectly balanced** taste and texture, it is the ideal choice for any mixologist who wants to turn up the heat on their creations.

## A real firecracker.

Ginger inspires passion like no other ingredient. You could call it piquant or aromatic, fiery or fresh, earthy, addictive or simply scrumptious. By selecting the finest roots and macerating them with care and expertise, we ensure that Pataka perfectly captures this **exotic flavour** profile. And because we are so sure it will give your cocktails an explosively vibrant kick, we even named it after the Punjabi word for “firecracker”!



**Introducing  
the only  
ginger  
liqueur  
made with  
fairtrade  
ginger root.**



## Ethical to the core, with French savoir-faire.

Pataka is produced by Ethical Wine & Spirits, a brand committed to Fairtrade and with innovation and **sustainability** at its core. By operating independently and employing the **finest traditions** of French liqueur-making, Ethical Wine & Spirits blend the finest virtues of past and present.



## We go back to the roots.

Because Pataka is a liqueur for the purist, we use the most carefully and responsibly sourced ingredients. We export **Fairtrade ginger root** from the Indian subcontinent of its origin. We are also strictly committed to using **Fairtrade cane sugar**. But most important is what we don't put in: Pataka contains **no extra flavourings**, no other spices, nothing but ginger. It's the root, the whole root and nothing but the root.

