

# FAIR. Belize Rum XO

**INGREDIENTS:** Molasses (sugarcane)

**ORIGIN:** Belize

**BRAND NAME:** FAIR

**ALCOHOL:** 40%

**PRICE:** Super Premium



## PROCESS

**Single-column distillation** at Traveller's Liquors in Belize, country located South of Mexico and East of Guatemala

**Aged for 5 years** in Bourbon barrels

Bottled in the **Cognac region**, France

## SOCIALLY RESPONSIBLE RUM

Sugarcane is **Fairtrade certified**, sourced directly from a co-op of 6,000 independent farmers in Belize.

## CERTIFICATIONS

Fairtrade certified (FLO-Cert)



## AWARDS

Beverage Tasting Institute 2015: Silver Medal  
Rum Fest Paris 2014: Silver Medal

## TASTING NOTES

"An exceptional round and smooth rum that can be enjoyed over ice or in your favourite rum cocktail".

**STYLE** Full and delicate.

**NOSE** Notes of chocolate, coffee and grilled bananas.

**PALATE** It is neither too sweet, nor harsh. It has hints of vanilla, chocolate and pear.

**FINISH** A long lasting and smooth mouth-feel.

## HOW TO MAKE AN OLD FASHIONED

- Place a brown sugar cube into glass. Wet it down with 2 or 3 dashes of Angostura bitters and a short splash of water or club soda.
- Crush the sugar cube, add 1 ice cube and stir until the ice and sugar has dissolved.
- Add a large ice cube. Pour in 60 ml of FAIR. Rum and stir.
- Garnish with lemon and orange twists.



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