

“Vermouth fit for a king”
–Restaurant Magazine

Riserva Carlo Alberto Vermouth

Riserva Carlo Alberto Vermouth is made traditionally adhering to the 1837 recipe of Carlo Alberto's chef. This exceptional spirit benefits from its unique and rare ingredients and traditional production methods that require expertise, accuracy and a long processing time.

Riserva Carlo Alberto Vermouth is blended with refined botanicals from the Piedmont's fertile Po valley, a region known for its superior farmland. Ingredients are macerated in small batches and produced without the use of artificial essences and industrial processes.

The base wine is created from the private vineyards of Riserva Carlo Alberto. Per the 1837 recipe, Carlo Alberto Vermouth uses DOGC Asti Muscat and DOGC Caluso Erbaluce, the latter produced in a very limited quantity.

To this superb base, botanical elements—herbs, berries, spices, flowers and fruits— are infused in 45° alcohol for 40 days. The brew is only lightly filtered before decanting in Piedmont barrels for approximately 3 to 6 months. There is regular testing to ascertain perfect ripening of the spirit before bottling.

18% alc/vol

Vermut Bianco

Aromatized with 25 carefully selected herbs and spices. Sweet nose of honey. Full-bodied and sharp on the palate, with sweetness soon catching up. A smooth finish shows honey, banana and a bold kick of spice. Full and long lasting flavor, evoking a summer stroll through vineyards, where aromas of wild herbs and grapevines unchain the spirit.

Try it chilled. Perfect in all the classic cocktails that call for white vermouth.

90 pts "Excellent" 2015
–Ultimate Spirits Challenge

Vermut Rosso

Aromatized with 27 carefully selected herbs and spices. Copper-brown hue. Fresh cherry aromas with soft herbs and hints of spice. Cherry and fresh red fruit on the palate. Incredibly soft texture, with a core of strong, hot spices, summer fruit, orange peel and exotic herbs. Perfectly balanced.

Perfect in all classic cocktails, or sipped before meals as it was originally enjoyed to stimulate digestion.

91 pts FINALIST 2015
–Ultimate Spirits Challenge

"An excellent aperitif vermouth"
–The Times Whisky Club

"Stunning. A personal highlight for me. Absolutely perfect for a pre-dinner tippie." –Drinks Enthusiasts



“Fascinating and definitely worth a try”
–Imbibe Magazine