



MOLLY'S[®]

IRISH CREAM
PUMPKIN SPICE

Introducing Molly's award winning Irish Cream Liqueur with an Autumnal twist. This truly delicious blend of fresh Irish cream, aged Irish Whiskey, fine Irish spirits and natural pumpkin spice flavouring will warm the senses on chilly fall evenings.

LIMITED EDITION

Only available from September through November

THE POSITIONING:

Molly's Pumpkin Spice Irish Cream is competitively priced and offers excellent trade margins.

KEY SELLING POINTS:

✓ **Produced by Experts:**

Molly's is produced and bottled by experts in cream liqueur technology and in one of the longest established cream liqueur plants in the world.

✓ **Simply the Best Ingredients Used:**

Fresh Irish dairy cream blended with aged Irish whiskey; smooth Irish spirits, the finest natural pumpkin spice flavours and crystal clear Irish spring water. 17% alc./ vol.

✓ **The Name:**

Ireland is renowned for its song and musical heritage and the enigmatic Molly is the subject of many famous Irish songs through the centuries.

✓ **The Shelf Life:**

Many cream liqueurs have a short shelf life. However, Molly's modern blending process and optimal cream content delivers a 2 year best taste shelf life.

At Molly's we do not use any additives or preservatives.

✓ **The Packaging:**

Molly's stands out from the crowd with its sophisticated and eye catching branding and appeals to the most discerning consumer.

✓ **The Display Case:**

Molly's comes in an impactful display case marked with a cutting line to facilitate merchandising.

✓ **Sizes:**

Current sizes available:
12 x 750ml



TERRA

LIMITED

FURTHER INFORMATION:

For distribution enquiries please contact:

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