



BARRELL

BOURBON®

CASK FINISH SERIES: P.X. SHERRY

Pedro Ximénez, often abbreviated as P.X., is a dessert wine from Spain, renowned for its rich, intense sweetness. P.X. wines typically feature notes of dried fruits, velvety chocolate, and toffee. In crafting a harmonious counterpart, the BCS team meticulously blended select straight bourbon whiskeys to enhance and complement the sumptuous flavor derived from the P.X. barrels. The result is a rich, full-bodied bourbon with layers of toasted coffee, golden honey, and candied fruit, offering a sophisticated balance of depth and sweetness.

A captivating nose of baked apple, sweet butter, and toasted pie crust. Upon first sips, the electrifying spark of black pepper and cedar dance along flavors of creamy vanilla and baked stone fruit leaving an everlasting complex finish.

MARKET TRENDS*

Barrell is #5 \$70-\$90 American Whiskey Brand in Nielsen
Barrell delivers the second highest \$/store of the top 5
Barrell is the ONLY independent top 5 brand



APPEARANCE:

Golden.

NOSE:

Initial impressions of a newly opened cigar box, baked golden delicious apple and pecan streusel. Diving deeper aromas of freshly cut tobacco and golden raisin combine for an herbaceous and fruity harmony.

PALATE:

Electric on the tip of the tongue, full body with coating numbness within the cheeks. Smoked Madagascar vanilla, warm pound cake and buttercream, spicy baked pears with star anise, freshly cracked black pepper.

FINISH:

Striking sensation on the tip of the tongue and lingering on the back palate. Lasting richness of buttercream frosting, black pepper, and baked stone fruit jam.

WITH A SPLASH OF SPRING WATER:

Warm butter melted with clover honey over a buttermilk biscuit, freshly cut cedar, lasting finish of black pepper and baking spice.



*52 week Total XAOC plus liquor
Nielsen Data, ending 10-05-24

BLEND COMPONENTS

Indiana Bourbon Whiskeys: 6, 7, 8 & 12 years old
Kentucky Bourbon Whiskeys: 9 & 10 years old
Tennessee Bourbon Whiskeys: 7 & 15 years old

DERIVED MASH BILL

Corn: 80%
Rye: 16%
Malted Barley: 4%

Further matured in P.X. Sherry barrels

Crafted and bottled in Kentucky

Louisville-based Barrell Craft Spirits is the original, pre-eminent independent blender of unique, aged, cask strength whiskey and rum. Recognized for our blending expertise since 2013, we skillfully design, produce, and launch leading, unique products that surprise and delight whiskey aficionados and novices alike.