



SWEET MASH RYE



**TOP-3 AMERICAN RYE
IN THE WORLD**
2024 INTERNATIONAL
WHISKEY COMPETITION

DOUBLE PLATINUM
2024 ASCOTS

GOLD
2025 SAN FRANCISCO
WORLD SPIRITS COMPETITION

GOLD
2024 NY INTERNATIONAL
SPIRITS COMPETITION

TOP-3 AMERICAN RYE IN THE WORLD

Smooth sipping for the whiskey connoisseur — This long-time favorite among Hard Truth fans and whiskey judges is highly sought after in the market.

By the Numbers: Sweet Mash Rye sells faster (\$ per store) than any other 750ML Rye in Indiana, and is rapidly expanding to the rest of the market.

SOURCE: NIELSEN INDIANA XAOC P52W ENDING 3/22/25, 750ML RYE WHISKEY

BARREL STRENGTH | UNCUT & UNFILTERED

SIP IT

APPEARANCE: Mahogany

AROMA: Mocha, nutmeg, ripe orchard fruit

TASTE: Rich toffee, brown sugar, and peach envelop the palate

FINISH: Smooth, with lingering chocolate, oak, and pepper

**MASH BILL
RW 1**

SWEET MASH RYE

94% RYE, 6% MALTED BARLEY



A Favorite
Sipping Whiskey



Opens Up
On Ice



Adds Rich Rye Flavor
For Mixology

FIND FULL MIXOLOGY AT HARDTRUTH.COM

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750ML

CASE: 11.5"H x 10"W x 9"D

BOTTLE: 11.25"H x 4.56"W x 2.67"D

750ML UPC

