



SWEET MASH BOURBON



TOP-50 BOURBON OF THE CENTURY

An everyday pour for Bourbon fans with exceptional flavor and already winning top marks at competitions. Named a top bourbon of the century by Robb Report.

By the Numbers: Sweet Mash Bourbon became our #1 top-selling whiskey in Total U.S. in \$ and U in its first year in the market, following 2024 release.

SOURCE: NIELSEN TOTAL US XAOC + LIQUOR OPEN STATE P52W ENDING 3/22/25

**TOP-50
GREATEST BOURBON
OF THE 21st CENTURY**
2025 ROBB REPORT

DOUBLE PLATINUM
2025 ASCOTS

GOLD
2025 WORLD SPIRITS
COMPETITION

GOLD
2024 WORLD SPIRITS
COMPETITION

45% ABV | 90 PROOF

SIP IT

APPEARANCE: Tawny

AROMA: Caramel, pecan, clove, fruit, and oak

TASTE: Toffee, caramel, cherry, and sweet cream

FINISH: Warming coffee, vanilla, and oak



SWEET MASH BOURBON



73% CORN, 19% RYE, 8% MALTED BARLEY



Made for
Mixology



Perfect for
Sipping



An Everyday
Pour

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750ML

CASE (6): 11.5"H x 10"W x 9"D (22.05 lbs per case)
BOTTLE: 11.25"H x 4.56"W x 2.67"D

750ML UPC

