FAIR®

ELDERFLOWER
LIQUEUR

Fair Trade, Non-GMO + Vegan

BRAND OVERVIEW

FAIR® was created in 2009 to develop a spirits line with a positive impact on people and the planet. They have been committed from the very start to giving 1% of their revenue back to the farming communities that provide their superior crops. FAIR® does not just label products as ethical—"they create real sustainable change by equitably distributing resources to the beginning of the supply chain, leveraging local and regional agricultural expertise, and creating standards that protect people and the environment."*

Fair Trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, & organizations putting people & the planet first. Products bought, sold, and consumed every day are connected to the livelihoods of others; Fair Trade is a way to make a conscious choice for a better world.

Ethically sourced, distilled in Cognac (France). Made using hand-picked elderflower petals from the French countryside. The fresh petals are macerated for one week in neutral alcohol. We then do a slow reduction by adding fair-trade liquid sugar and demineralized water for a perfect balance.

** From FairTradeCertified.org*

PRODUCT OVERVIEW

20% ALC/VOL | **700ML** BOTTLE

Think Human. Drink Fair.

1% OF REVENUE RETURNED TO THE FARMING COMMUNITY

Tasting Notes

- Balanced, delicate & subtle palate with notes of elderflower, citrus & hints of sweetness
- Long, fresh & refined finish
- Floral nose: sweet blossom, apple, & lychee

Serving Suggestions

- Champagne, prosecco, etc.
- Vodka & Gin cocktails; "bartenders' ketchup"

Production Process

HARVEST

- ***Elderflower Petals***
  Hand-picked from the French countryside

METHOD

- ***1 week Maceration in Cognac, France***
  Non-GMO, French Wheat Neutral Grain Spirit
- ***Single Distillation***
  Column Still
- ***Filtered***

FINISH

- ***Slowly Reduced***
  Fair Trade liquid Cane Sugar & Non-GMO, French NGS

HUGO SPRITZ

INGREDIENTS

1½ oz FAIR® Elderflower Liqueur
2 oz Sparkling Water
3½ oz Prosecco
6 Mint Leaves
3 Lime Wedges

INSTRUCTIONS

Add elderflower liqueur & mint sprig to a wine glass. Muddle gently & let sit for 3 minutes. Add ice, Prosecco & top with sparkling water. Then stir to combine. Garnish with mint & a lime wedge.

@FAIRDRINKS

PREISS IMPORTS

WWW.PREISSIMPORTS.COM | INFO@PREISSIMPORTS.COM | 760.789.9000 | 432 MAPLE STREET, SUITE 4 · RAMONA, CA 92065

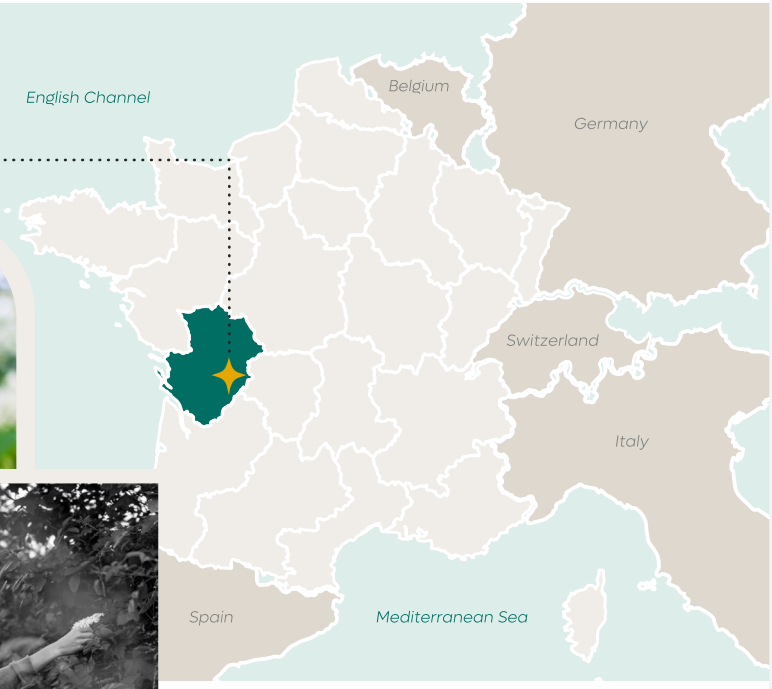
SKU		BOTTLE PRICE	
DISTRIBUTOR		CASE PRICE	
SALES REP			

ORIGIN

COGNAC

FRANCE

Sourced, Produced & Bottled



We pay 15% higher THAN MARKET AVERAGE FOR OUR FAIR TRADE INGREDIENTS.

PORTFOLIO

Additional SKUs

FAIR®

This Product

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