



SENIOR & CO.
SINCE 1896

THE GENUINE CURAÇAO LIQUEUR - SELL SHEET

Product information

- Uses the Laraha orange, making it the only genuine Curaçao liqueur in the world
- Production process done by hand, which takes approximately 19 days
- Star-K Kosher certified, which also makes it Gluten- and GMO-free
- Triple sec, 3 colors, 1 taste (orange flavor)
- Often used as a flavoring and coloring agent in cocktails
- ALC. 31% VOL

Awards & Press

92 POINTS *"The original Curaçao; deep orange amber color, sweet, rich and complex with candied oranges and bitter orange peel."* - Anthony Dias Blue, The Tasting Panel Magazine

Brand information

An official Curaçao Liqueur has to be made of the dried peels of the "Laraha". Laraha is the bitter orange native of Curaçao and the main ingredient of the Genuine Curaçao Liqueur produced by Senior. The Laraha tree is represented in the Senior logo and the bottles are orange-shaped.

The distillery is located on the premises of a historic mansion in Curaçao, visited yearly by over 140,000 tourists. A Curaçao Liqueur does not necessarily have to be made in Curaçao, unlike products like Champagne and Tequila. But Senior is proud to be the genuine Curaçao of Curaçao.

