

ORIGEN RAÍZ

CENIZO, MALPAÍS



MEZCAL ORIGEN RAÍZ

Born from a project between the Saravia family of Durango and Asis & Don Valentin Cortes of Oaxaca, Origen Raiz is a brand that is committed to a holistic path for the future. From grassland restoration at El Ojo Durango to community empowerment at Las Quebradas Durango, to the pursuit of excellence guided by Oaxacan tradition. Origen Raiz delivers this vision via exquisite mezcal and sotol.

RANCHO EL OJO

Rancho El Ojo is a pristine ranch in Durango and the birthplace of Origen Raiz. It is owned by the Saravia family, who act as stewards of the land to conserve the balance and rejuvenate the health of the grassland ecosystem. With an abundance of agave, this certified wildlife preserve also presented a wonderful opportunity. Don Valentin Cortés, with his knowledge of traditional mezcal from Oaxaca, joined the Saravia's to build Viñata El Ojo. The two families now produce Mezcal and Sotol with much love and respect. Dixeebe!

MAESTRO

Don Valentin Cortés

VINATERO

Don Job Rodriguez

MAGUEY (AGAVE)

Cenizo (A. Durangensis),
puro capón

VILLAGE

Rancho El Ojo, Malpaís, Durango

OVEN / FUEL

Conical earthen pit / black oak

MILL

Tahona

FERMENT

Wild, in pine vats for
5-14 days (with bagasso)

DISTILLATION

2x in 280 liter alembic
of copper (with bagasso)

NOTES

Aroma - Papaya, clay, tomato vine
Taste - Red currants, mango, fresh pasta
Texture - medium bodied, luscious, lingering

ABV

Varies by batch

